



March 24-26, 2005  
Omni Shoreham Hotel and Conference Center  
2500 Calvert Street NW (at Connecticut Avenue)  
Washington, DC 20008  
Tel: 202.234.0700 | Fax: 202.265.7972

**MEDIA ADVISORY**

**March 17, 2005**

The nation's foremost fisheries experts will gather in Washington, DC next week to address some of the most difficult challenges associated with marine resource conservation today. Policymakers, scientists, fishing industry members and environmentalists will meet on March 24-26 at the Omni-Shoreham Hotel and Conference Center to explore a range of innovative solutions to outstanding issues, including:

- Integrating ecosystem-based approaches into fisheries management
- Strengthening the scientific advice on which management decisions are based and
- Devising more effective mechanisms that promote sustainable fish harvesting

Media representatives are encouraged to attend and learn more about cutting-edge questions and answers, and meet the leaders in the field. Opportunities for interviews will be available.

Other hot-button topics will be the subject of several conference workshops --- the use of Marine Protected Areas and protection for cold water corals, improving fisheries governance, addressing overfishing and stock rebuilding, and reconciling the conflicting federal statutes that often make fisheries management a lengthy and complicated process.

*Managing our Nation's Fisheries II: Focus on the Future* is the second conference in a series designed to improve the management of marine fisheries in the United States. The first conference, held in November 2003, focused on regional fishery management programs, their successes, and remaining challenges. The March 2005 conference will focus explicitly on those challenges, all of which will be debated by Congress as it prepares to reauthorize the Magnuson-Stevens Fishery Conservation and Management Act, the principal law that defines how U.S. fisheries are managed.

The conference agenda, list of panelists, press releases, and registration information are available on the conference website – [www.managingfisheries.org](http://www.managingfisheries.org).

*Contact information for the conference is provided on the reverse side.*

## Regional Council and NOAA Fisheries Service Contacts

### North Pacific Fishery Management Council

Chris Oliver, Executive Director; [chris.oliver@noaa.gov](mailto:chris.oliver@noaa.gov)  
605 West 4<sup>th</sup>, Suite 306, Anchorage, AK 99501  
(907) 271-2809; [www.fakr.noaa.gov/npfmc](http://www.fakr.noaa.gov/npfmc)

### Pacific Fishery Management Council

Don McIsaac, Executive Director; [donald.mcisaac@noaa.gov](mailto:donald.mcisaac@noaa.gov)  
7700 NE Ambassador Place, Suite 200, Portland, OR 97220  
(503) 820-2280; [www.pcouncil.org](http://www.pcouncil.org)

### Western Pacific Fishery Management Council

Kitty Simonds, Executive Director; [kitty.simonds@noaa.gov](mailto:kitty.simonds@noaa.gov)  
1164 Bishop Street, Suite 1400, Honolulu, HI 96813  
(808) 522-8220; [www.wpcouncil.org](http://www.wpcouncil.org)

or Sylvia Spalding, Media and Education Specialist; [sylvia.spalding@noaa.gov](mailto:sylvia.spalding@noaa.gov), (808) 522-5341

### Gulf of Mexico Fishery Management Council

Wayne Swingle, Executive Director; [wayne.swingle@gulfcouncil.org](mailto:wayne.swingle@gulfcouncil.org)  
The Commons at Rivergate, Suite 1000, 3018 North U.S. Hwy. 301, Tampa, FL 33619  
(813) 228-2815; [www.gulfcouncil.org](http://www.gulfcouncil.org)

### Caribbean Fishery Management Council

Miguel Rolon, Executive Director; [miguel.rolon@caribbeanfmc.com](mailto:miguel.rolon@caribbeanfmc.com)  
268 Munoz Rivera Avenue, Suite 1108, San Juan, Puerto Rico 00918  
(787) 766-5927; [www.caribbeanfmc.com](http://www.caribbeanfmc.com)

or Diana Martino; [diana.martino@noaa.gov](mailto:diana.martino@noaa.gov)

### South Atlantic Fishery Management Council

Bob Mahood, Executive Director; [robert.mahood@safmc.net](mailto:robert.mahood@safmc.net)  
One Southpark Circle, Suite 306, Charleston, SC 29407  
(843) 571-4366; [www.safmc.net](http://www.safmc.net)

or Kim Iverson, Public Information Officer; [kim.iverson@safmc.net](mailto:kim.iverson@safmc.net)

### Mid-Atlantic Fishery Management Council

Dan Furlong, Executive Director; [dfurlong@mafmc.org](mailto:dfurlong@mafmc.org)  
Federal Building, Room 2115, 300 South New Street, Dover, DE 19904  
(302) 674-2331; [www.mafmc.org](http://www.mafmc.org)

### New England Fishery Management Council

Paul Howard, Executive Director; [phoward@nefmc.org](mailto:phoward@nefmc.org)  
50 Water Street, Mill 2, Newburyport, MA 01950  
(978) 465-0492; [www.nefmc.org](http://www.nefmc.org)

or Patricia Fiorelli, Public Affairs Officer; [pfiorelli@nefmc.org](mailto:pfiorelli@nefmc.org)

### NOAA Fisheries Service Headquarters

Jack Dunnigan, Director of Sustainable Fisheries; [jack.dunnigan@noaa.gov](mailto:jack.dunnigan@noaa.gov)  
1315 East-West Highway, Building 3, Silver Spring, MD 20910  
(301) 713-2334; [www.nmfs.noaa.gov](http://www.nmfs.noaa.gov)

or Susan Buchanan, Public Affairs Specialist; [susan.buchanan@noaa.gov](mailto:susan.buchanan@noaa.gov), (301) 713-2370

### NOAA Fisheries Service Regional Contacts – Public Affairs and Outreach

Sheela McLean, Public Affairs Specialist, Alaska Region; [sheela.mclean@noaa.gov](mailto:sheela.mclean@noaa.gov), (907) 586-7032  
Wende Goo, Public Affairs and Outreach Specialist, Pacific Islands Region; [wende.goo@noaa.gov](mailto:wende.goo@noaa.gov), (808) 983-5333  
Marla Trollan, Outreach Coordinator, Northeast Region; [marla.trollan@noaa.gov](mailto:marla.trollan@noaa.gov), (978) 281-9388